

The logo features a central orange circle with a dark blue border. Inside this circle, the text "Fishbowl Challenge" is written in a bold, black, sans-serif font, with "2021" centered below it. The entire central element is surrounded by several concentric orange circles. Four teal-colored circles are placed at the intersections of the concentric orange circles, one on each side (top, bottom, left, right).

**Fishbowl
Challenge**
2021



About the Fishbowl Challenge

The Fishbowl Challenge is a venture-building launchpad for young college entrepreneurs driving tech-powered social change around the world.

The challenge was founded on two main principles: an interconnected world where many of the problems today can only be solved through collaborative efforts and the need to empower young people to make the world a better place.

In our 6-month intensive program, students will have a chance to recruit or join a globally diverse team as they move from idea to venture with support from senior-level industry mentors.



How to join the challenge

1 Individual Application

Submit an individual application @ www.fishbowlchallenge.com/apply



2 Shortlisting

Application review and shortlisting of 150 candidates

3 Teams

Matching and team formation from the 150 shortlisted candidates from all around the world

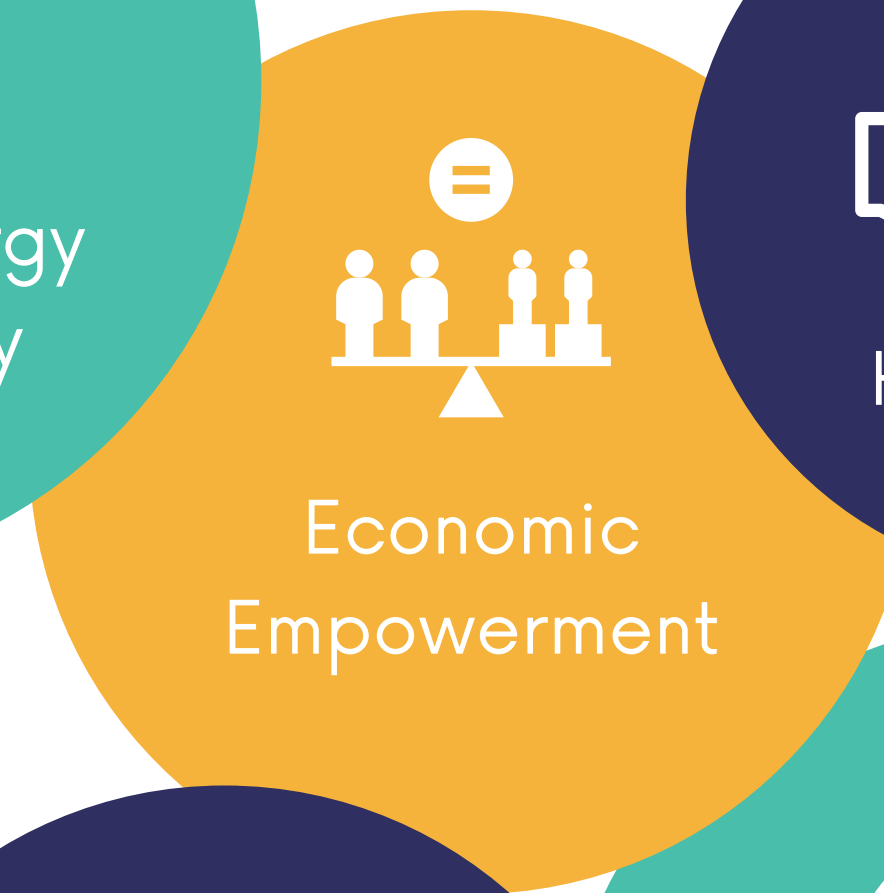
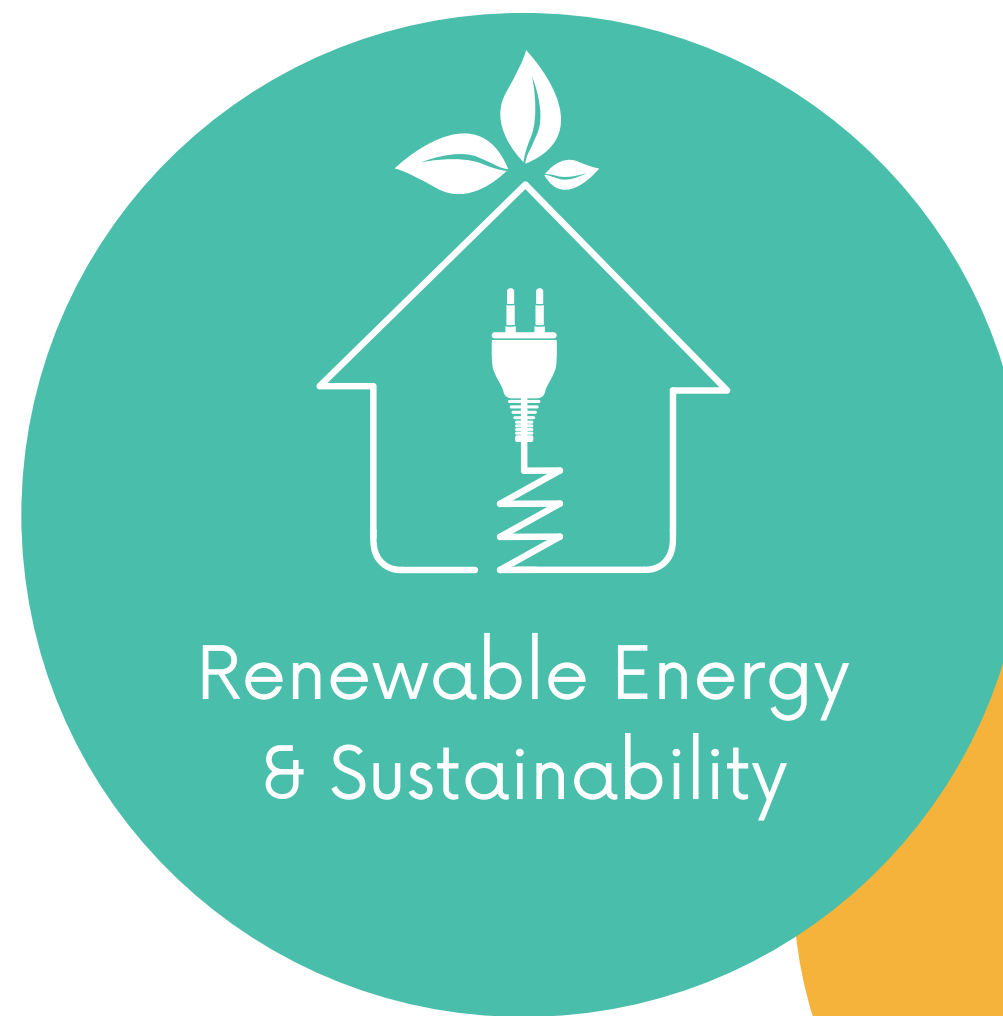




Problem areas of focus

The Fishbowl Challenge is enabling international teams of college students to build tech-based social ventures that address the pressing problems of our time in these 5 critical areas.

Applications can be found at fishbowlchallenge.com/apply



1st May

Applications
open

1st July

Applications
close

31st July

Application
decisions
received

Schedule of events

Once Challengers have been selected, the competition is expected to run for 6 months from August until February.





Selection rounds

1

Round 1

Teams begin the venture-building process by creating a business plan that addresses a social problem or market opportunity using technology and receive judge feedback.

2

Round 2

Teams test and refine their assumptions through iterative prototyping and customer research, before presenting to a judging panel via live video conferencing.

3

Round 3

Finalists develop a roadmap to market and post-program execution plans. Teams travel to a European city* to present the final version of their business plan in front of judges.

Here's why you should join the Challenge!



Problem Solving
with Like-Minded
Peers

\$50K in Seed
Funding Allocated
Across the
Winning Ventures



Pursuing a Venture
You Believe In



Access top-notch
industry mentors



Class of 2020: Winners



USD 30,000

First Place: Team TNT

Is developing a smart Irrigation control unit to reduce the impact that water for agriculture has on climate change.



USD 10,000

1st Runners Up: Team Scopi

is developing a low-cost diagnostic equipment to diagnose speech disorders in developed countries.



USD 10,000

2nd Runners Up: Team Imperishables

is developing a solution to alleviate the post-harvest loss of crops in Africa, with Nigeria as a pilot.

Class of 2021: Winners



USD 25,000

Winners: Akofresh

Akofresh is proposing a solution to post-harvest losses in Africa, with Ghana as a pilot country.



USD 25,000

Winners: Equarx

Equarx is working on a digital toolkit to reduce early childhood and maternal mortality rates, with initial efforts dedicated to Nigeria.

Connect with us

www.fishbowlchallenge.com

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