



## Call for Submissions

### 4th Responsible Management Education Research Conference

*13-14 September 2017, Curitiba, Brazil*

The PRME Regional Chapter Brazil, UNDP Office Brazil, in collaboration with PRME Secretariat, PRME Chapter DACH, and PRME Working Groups, and with the support of UN Global Compact Brazilian Committee, are pleased to announce the 4<sup>th</sup> Responsible Management Education Research Conference. Hosted by the Federation of Industries of the State of Paraná (FIEP), the conference will be held on 13-14 September in Curitiba, Brazil with the general theme:

***“New Research Questions for Advancing the Implementation of the Sustainable Development Goals”***

After the adoption of the SDGs in September 2015 by the United Nations, including through a high level of involvement and contribution from UN Global Compact and PRME, a favourable climate has been created for concerted action aimed at materializing the sustainable development agenda and process. In this respect, the SDGs already act as the flagship issue for both PRME and the UN Global Compact. PRME has already started integrating the SDGs into its workstreams and placing an even higher emphasis on this integration, including through promoting a higher role and contribution of research.

The new research questions (both theoretical and applied) to be discussed in the conference should have the potential to contribute to the following:

- Achieving a better understanding of the complexity, interconnectedness and multidimensional nature of the SDGs and the respective 169 targets, with a general aim of moving the traditional research focus from the manifestation aspect towards the main causes of the SDG related issues
- Creating practical (business, management education content and methodology, policy making, school strategies, government administration and other) solutions that could be applied locally, nationally and globally
- Establishing common ground for businesses, management education (researchers, professors and school managers), policy makers, government, NGOs, youth, media, publishers, international organizations, associations and networks, and other stakeholders to create new and/or extend their already existing partnerships and dialogue through a better informed communication and collaboration.

Building on the three previous Responsible Management Education Research (RMER) Conferences held in Chur (2014), Cairo (2015), and Krems (2016), the aim of the 4<sup>th</sup> RMER Conference is to foster knowledge exchange and networking opportunities by connecting a wide array of hitherto rather loosely coupled communities. While not being exhaustive, these will encompass emerging as well as established PRME chapters, working groups, and other entities in the PRME community (both signatories and non-signatories), UNDP and UN Global Compact with key regional stakeholders, and the wider audience of educators and representatives of universities, students, business, government, media, and civil society organizations eager to advance their knowledge and skills integrating responsible management and sustainable development into their professional efforts.

The conference invites contributions to research sessions, interactive panel and roundtable discussions as well as poster sessions and demonstrations on various aspects related to the advancement of the SDGs and the respective roles that the key stakeholders could and should play in making research relevant and impactful on business practice, management education, and the economic and social transformation and change at large.

While providing a forum for a truly global discussion, the conference will also be an opportunity to join the ongoing global celebration of PRME's 10<sup>th</sup> anniversary, and to acknowledge and reflect upon the results achieved, as well as to share views and ideas on the challenges and opportunities ahead.

## CONFERENCE TOPICS

Suggested topics under the overarching conference general theme include, but are not limited to:

- SDGs as a driver for innovation and sustainable solutions
- Key research questions on the implementation of the SDGs and the related challenges and opportunities
- Applied research aimed at creating solutions and direct impact
- Specific SDGs related research questions, challenges, solutions and opportunities in emerging markets
- SDGs related research as an opportunity to engage students
- SDGs and responsible management education through the eyes, needs and expectations of the current generation of business school students and youth
- Aligning curricula and research to create impact on the advancement of the SDGs
- Innovative teaching/learning approaches and methods for bringing SDGs inside and outside the classroom
- Executive education and the advancement of the SDGs
- Entrepreneurship, social entrepreneurship and the advancement of SDGs
- Management education to support public institutions and administration in advancing SDGs
- Business school administration and institutional development to support the integration of the SDGs into management education
- Faculty development issues, challenges and opportunities
- Public policies for advancing the integration of the SDGs into the educational sector and management education
- Monitoring the advancement of SDGs
- Knowledge sharing and publishing

## CONFERENCE TRACKS

### A – SDGs and Education

Aim: To discuss SDGs and their relationship and/or application on education on all its levels.

Type of contribution: Scientific Papers (oral or poster presentation), Thematic presentations, Case presentations

### B – SDGs and Scientific Research

Aim: To discuss how SDGs are or can be taken into account for scientific research purposes.

Type of contribution: Scientific Papers (oral or poster presentation)

### C – SDGs and Business

Aim: To discuss how SDGs are or can be taken into account by companies and organizations in general.

Type of contribution: Scientific Papers (oral or poster presentation), Thematic presentations, Case presentations

### D – SDGs and Public Policies & Government

Aim: To discuss SDGs and their relationship and/or application in public policies and the government role in this process.

Type of contribution: Scientific Papers (oral or poster presentation), Thematic presentations, Case presentations

### E – SDGs and Society

Aim: To discuss how SDGs are related and being perceived by society and their consequences through a systemic view.

Type of contribution: Scientific Papers (oral or poster presentation), Thematic presentations, Case presentations

### F – PRME Working Groups

Aim: To discuss specific themes regarding SDGs and their relationship and impact on PRME initiatives.

Type of contribution: Panel proposals, Case presentations

The deadline for sending Outline Structure (Abstracts) is 31<sup>st</sup> May 2017. The deadline for sending Accepted Proposals (Complete Proposals Submission) is 15<sup>th</sup> August 2017.

Authors and proponents are encouraged to submit both theoretical and applied research papers. The submissions can be done according to the following types of proposals\*:

- Research Result Submissions
- Research in Progress Submissions
- Teaching concepts and cases
- Student projects and initiatives
- Practitioner Presentations

\* Please see guidelines for each type in Submission Guidelines below.

The respective review processes, as described below, will be accorded with the overall Conference Concept and Format.

## CONFERENCE CONCEPT AND FORMAT

The conference will be a **2-day** event with a well-balanced combination of plenary sessions, interactive panel and roundtable discussions, posters and parallel sessions. Parallel sessions will be held in four 90 min blocks (each day two), while the conference program should accommodate minimum 4-6 conference tracks that will use the parallel sessions for their work.

The general frame and concept of the conference will therefore include:

- **Plenary sessions** to address the key issues related to the role of management research in the promotion and implementation of responsible management education and the advancement of Sustainable Development Goals
- **Panels and/or roundtable discussions** with invited speakers on behalf of major stakeholders (proposed by the organizers and/or selected through the proposal submission and approval process)
- **A poster session** to accommodate an active participation of students and youth
- **Parallel sessions/conference tracks** proposed by different stakeholders, as described below, will be based on the research contributions submitted and approved through the Call for Contributions and the respective review process.

The conference tracks/parallel sessions, as well as interactive panel and roundtable discussions, will be based on (a) proposals received by PRME Working Groups entities and streams, (b) proposals received by other conference co-organizers, and (c) research community in general, which all will be approved by the Conference Program Committee. The conference program design will ensure overall coherence as well as openness to innovative proposals, including the main conference topics, by warmly welcoming an active participation and innovative proposals from PRME community, research community in general, and other stakeholders from different parts of the world.

## SUBMISSION GUIDELINES

The table below describes the possible submission types.

Type of submission	Description	Required documents (in English language)				
		Outline	Abstract	Extended Abstract	Authors and Affiliation & Lead Presenter Profile	Presentation slides
		by May 31, 2017	by August 15, 2017 <sup>99</sup>			by Sep. 13, 2017
<b>Research Result Submissions</b>	Complete academic research of an empirical or theoretical nature	700 words, using structured headings				See guidelines for presentations <b>(ONLINE)</b>
<b>Research in Progress Submissions</b>	Academic work-in progress where authors will receive feedback.					
<b>Teaching concepts and cases</b>	Description of teaching concepts and cases advancing curricula in management education.	300-400 words, using structured headings	One-page abstract (max. 500 words) summarizing the submission	Maximum length 4-6 pages	Presenter Profile: Max. 100 words of text	Innovative and creative ways of presentation (including experimental exercises) are welcome
<b>Student projects and initiatives</b>	Interesting stories of student projects and initiatives including challenges and successes.					
<b>Practitioner Presentations</b>	Insights on challenges and solutions in practice thereby learning from the business world.					

Final submissions are limited to 4-6 page extended abstracts to allow authors of accepted conference work to pursue journal publication opportunities.

- All outlines are double-blind evaluated for acceptance. Thus, authors must avoid revealing their identities in their submissions as a failure to do so will result in automatic rejection.
- Selection of submission for inclusion in the conference program will be based upon quality, originality, and relevance as determined by the review process.
- For accepted submissions, the abstract will be published in the RME Research Conference 2017 Proceedings. Specific formatting requirements will accompany the acceptance notice.
- Authors submitting outlines agree that if accepted, at least one author will register, pay, attend the conference and present the submission.

More details according to the type of submission are in the table below:

Outline structure (in English Language)	
<b>Research Result Submissions</b> <b>Research in Progress Submissions</b>	<b>Teaching concepts and cases</b> <b>Student projects and initiatives</b> <b>Practitioner presentations</b>
Title of submission <ul style="list-style-type: none"> <li>• Conference track (see “Tracks” list)</li> <li>• Aim of submission</li> <li>• Theoretical background</li> <li>• Methodology</li> <li>• Results and implications</li> <li>• Three to five key words</li> </ul>	Title of submission <ul style="list-style-type: none"> <li>• Conference track (see “Tracks” list)</li> <li>• Issue</li> <li>• Interest</li> <li>• Implications and benefits</li> <li>• Three to five key words</li> </ul>
Reference list (APA-citation style), max. 5 references.	No references required.

## SUBMISSION DEADLINES

- 31<sup>st</sup> May 2017 for submitting Outline Structure (Abstracts) – **Online submissions**
- 28<sup>th</sup> June 2017 notification of acceptance and initial date for register
- 15<sup>th</sup> August 2017 for submitting final inputs (papers, presentations and videos) – **Online submissions**

## CONFERENCE PROGRAM COMMITTEE

- Flávio Hourneaux Junior and Adriana Cristina Ferreira Caldana, USP, Chairs of the Organizing Committee
- Gabriella Pita Laugh, PRME Chapter Brazil
- Luciana Aguiar, UNDP Brazil
- José Antonio Fares, FIEP System
- Nikolay Ivanov, PRME Secretariat
- Lutz E. Schlange, Speaker, PRME Chapter DACH
- Milenko Gudić, Co-chair, PRME Anti-poverty WG
- Cláudio Boechat, PRME Anti-poverty WG

## VENUE

FIEP – Federação das Indústrias do Estado do Paraná

Address: Centro de Eventos - Av. Com. Franco, 1341 - Jardim Botânico

Curitiba, Brazil

## REGISTRATION AND INFORMATION

For more information, please see the Conference Website: <http://rmeconference.com/>