

COVID 19 AND ITS IMPACTS OVER SOCIETY

Webinars

1) Some different views related to COVID impacts. One discussion related to economic aspects, cultural life and managerial implications.

Invited speaker: Prof. Dr. Otaviano Canuto (George Washington University)

Date: May 06

Schedule: 2 pm Brasilia time (7 pm French time)

Link de acesso: <https://youtu.be/fKa0YejoBoU>

2) COVID and its impacts on cultural life (The case of museums and art fairs during the pandemic)

Invited speakers:

Caue Alves (MAM/SP, Artistic Director)

Muriel Enjalran (FRAC Provence, Alpes, Cote D'Azur Director)

Date: June 10

Schedule: 2 pm Brasilia time (7 pm French time)

Link de acesso: <https://youtu.be/mddHJu9PQTc>

3) An analysis of the results obtained on consumer impact pandemic surveys.

Date: September 17

Schedule: 2 pm Brasilia time (7 pm French time)

Link de acesso: https://youtu.be/Dksp_tBkob0

Workshops

1) A discussion on the impact of the pandemic on academic life

Invited speaker: Prof. Luis Bravo (Pittsburgh University)

Date: May 19

Schedule: 2 pm Brasilia time (7 pm French time)

Link de acesso: <https://youtu.be/w-ejK0yIWcw>

2) A general discussion about the pandemic and its impacts on consumer behavior (daily and cultural life) and academic life.

Date: September 23

Schedule: 2 pm Brasilia time (7 pm French time)

Link de acesso: <https://youtu.be/P8iuVXUF5yg>

