



H-INNOVA

Health INNOVAtion HUB

H-INNOVA Health INNOVAtion Award® 1st edition | 2019/2020

How to potentiate innovation in health?

H-INNOVA: Health INNOVAtion HUB aims to create and to develop an **ACCELERATOR** for fostering innovation in Health involving Hospitals, Universities, Research Centers and reference companies/organizations in an integrated ecosystem.



Phase 1.

PROJECT DEVELOPMENT

H-INNOVA - Health Innovation Award®

Acknowledge and award the best projects developed by researchers, students and professors from the best universities and Institutes



Phase 2.

PROJECT IMPLEMENTATION

Physical and virtual space in hospitals dedicated to projects/STARTUPS implementation, giving researchers and entrepreneurs access to:

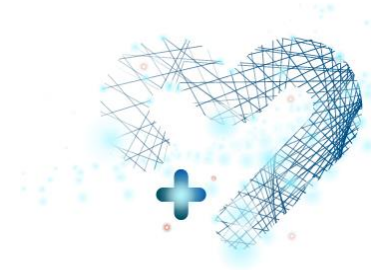
- **Mentoring** by health professionals
- **Clinical data*** of patients for field work, trials, etc.

*properly safeguarding data protection questions and authorization by patients/users

Establish a “Bottom Up” process of knowledge and technology transfer in cooperation with major universities, research centers, hospitals and reference organizations/companies

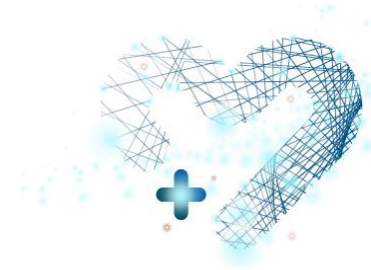
Aiming to

1. **Increase** the quality of life of patients
2. **Improve** the working conditions of health professionals
3. **Achieve** efficiency gains, increased productivity and cost savings



Projects to be developed by students and professors/researchers may **focus the following areas:**

- **Biotech;**
- **The Hospital of the Future;**
- **Artificial Intelligence** for the **Smart Hospital of the Future;**
- **Medical devices** innovation concerning electronic devices, biomaterials, artificial organs, diagnostic, drug delivery devices, monitoring, rehabilitation;
- **Applications** with innovative solutions to tackle **Coronavirus or other virus** outbreak;
- Development of **therapeutics and diagnostics** to tackle current and future coronavirus outbreaks;
- **Non-clinical support** (Facility Services / Facility Management);
- **Preventive Healthcare;**
- **Predictive Clinical Analytics;**



Projects to be developed by students and professors/researchers may **focus the following areas (cont.):**

- **Medtech** and **Pharmatech**;
- Hospital acquired **infection prevention**;
- **Digital Health** concerning Web-platforms, mHealth, Apps;
- Improve **patient adherence** with therapeutics;
- **Business Intelligence for Hospitals:** data infrastructure, *analytics* and *big data*;
- **Artificial Intelligence** (AI) applications to enhance the relationship between hospitals and patients;
- **Telecare** and **remote** patient monitoring systems;
- **Privacy** management and **cybersecurity** of clinical data.

H-INNOVA: Health INNOVAtion Award®: Criteria for projects evaluation – TOP 10



H-INNOVA: Health INNOVAtion Award®: TOP 10 + project with video more voted



1 Project with the most voted video

+

10 best projects!!!

In conjunction with report writing or other elements, groups can also produce a **30 to 50 second video for public presentation** that will be broadcast on **the H-INNOVA - Health INNOVAtion HUB** media and subject to **open voting**.



The 10 best projects selected by the jury and the project with the most voted video will present their ideas at the award ceremony to the winning group, in **Elevator Pitch format**.



The winning group prize of the Health INNOVation Award® 1st edition will be awarded in a **public ceremony** to be held in October 2020.



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PREMIVALOR Consulting

Your Value Partner

SILICON VALLEY IMMERSION PROGRAM

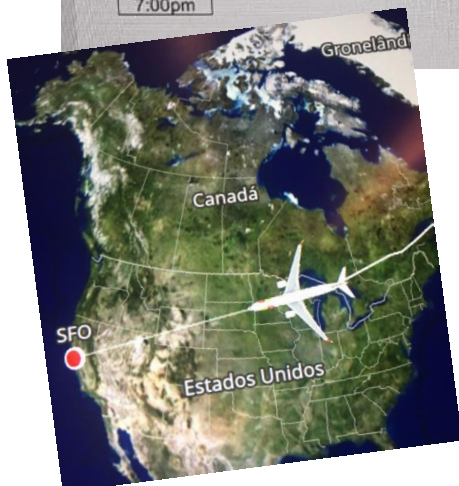


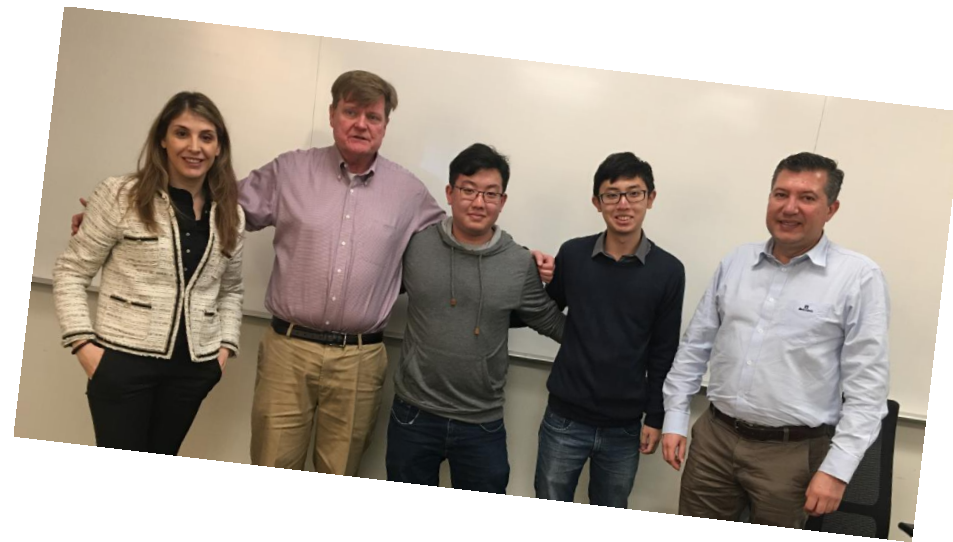
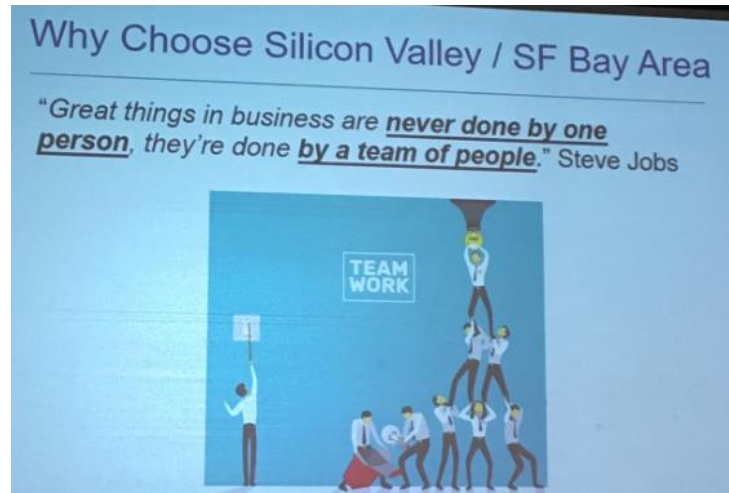
UNIVERSITY OF
SAN FRANCISCO

School of Management

Schedule – one week program – SILICON VALLEY IMMERSION PROGRAM

	Monday	Tuesday	Wednesday	Thursday	Friday
7:30am				Travel to USFCA San Jose Campus	Group Work Time on Business Plan Pitches
8am					
8:30am	Welcome and Introduction to USF	Failure: The Secret Sauce of Silicon Valley - Co-Founder of the North Face	ExperiencePoint Design Thinker Simulation	The Rise and Fall of Silicon Valley Tech Giants: An Insider Perspective - Product Director at Facebook	Crossing the Chasm and Beyond: Creating Go-To-Market Successes at Every Stage of Your Company - Managing Director, Strategy at Deloitte
9am					
9:30am	An Introduction to Silicon Valley Entrepreneurship, Innovation, and Venture Capital, and a Guide to Developing New Capabilities - Director of USF Entrepreneurship Department	Managing Hyper-Growth Teams and Products in Silicon Valley - VP Product at tech security startup; formerly with Uber		Top Technology Trends in Silicon Valley - Chief Information Officer	Travel
10am					
10:30am					Lunch
11am	Lunch				
11:30am				Travel	Travel
12pm	Workshop: Elevator Pitch and Business Plan Concept and Development - Tech entrepreneur & venture capitalist	Lunch	Lunch	Lunch	Feedback and Evaluations: Final Business Plan Pitch Presentations - investors, advisors, founders, entrepreneurs
12:30pm					
1pm					
1:30pm		Travel	Coaching: Business Plan Pitch Practice - Many coaches including investors, advisors, founders, VPs, directors, professors and more	Travel	
2pm	Guided Walk in SoMa SF	Company Visit to Incubator/Accelerator		Company Visit to Medium-Large Tech Company	Certificate Ceremony
2:30pm					
3pm	Company Visit to Startup	Travel		Travel to SF - and optional drop-off in Palo Alto	Closing Reception
3:30pm					
4pm		Group Work Time on Business Plan Pitches			
4:30pm		Networking Event at Local Innovation Hub (evening TBD)			
5pm					
5:30pm					
6pm					
6:30pm					
7:00pm					





It was a very exciting week at USA.

Great insights from experienced leaders like Hap Klopp and passionate startup founders like Andrew Allen; workshops on business plan, elevator pitch and design thinking; visits to Intel and Angel Investor forum.

After the Silicon Valley Immersion Program from University of San Francisco (and with the help of our partners from Portugal), our project has improved a lot in the business aspect.

What I take from this experience: the dedication, passion and desire to impact thousands of people that I felt from entrepreneurs.

Victor Hayashi



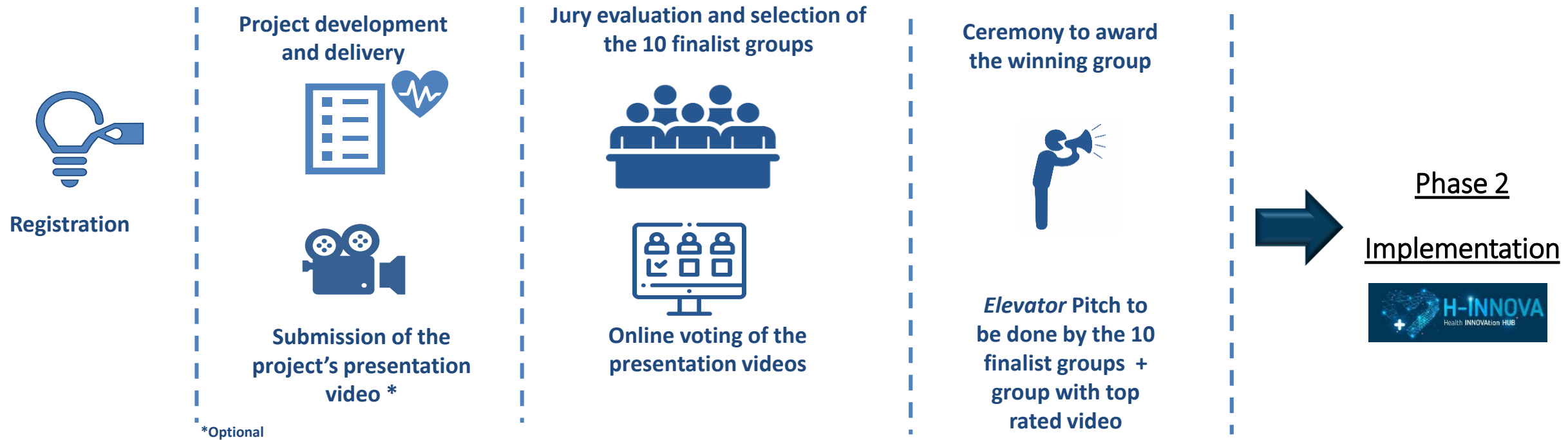
Requirements

To participate in the Health INNOVAtion Award® students should form a group composed by a minimum of 1 and a maximum of 5 elements and one or more coordinating professors

Being formally registered as students of Graduation, Post-graduation or Master at universities or Institutes

Groups can be composed by students with different graduation or master levels, different Universities and different scientific areas

Phases of the Health Innovation Award®



H-INNOVA: Health INNOVAtion Award®: Chronogram



Registration deadline
31-Mar-2020

Project submission deadline
15-Jun-2020

Elevator pitch & Award ceremony
October 2020

Promotion

Project Development

Evaluation / Ceremony

Filling and submission of the
monitoring questionnaire
13-Apr-2020



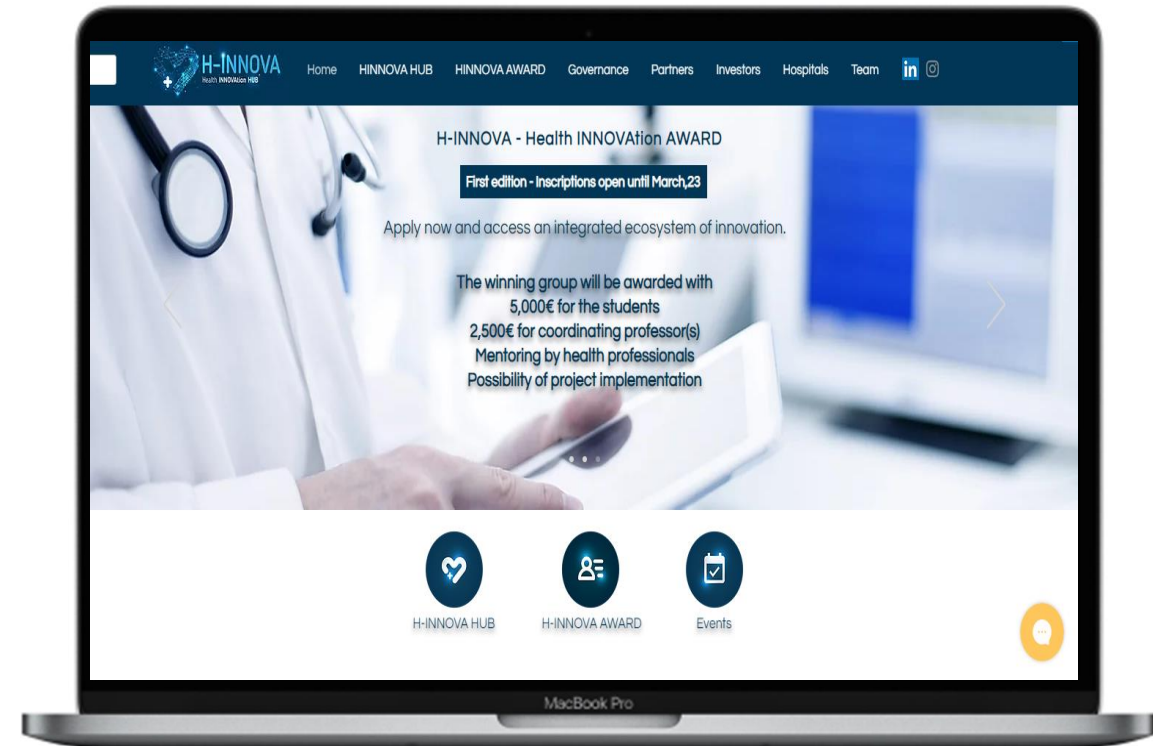
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*Shape the future!
Join H-INNOVA HUB today!*