



Núcleo de Economia Regional e Urbana da Universidade de São Paulo The University of São Paulo Regional and Urban Economics Lab

"Picturing your research"

De Jong, J. (2017). **Effective Strategies for Academic Writing**, Bussum: WritingUitegeverij Coutinho bv, chapter 3.

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- 1. Finding a suitable **topic**
- 2. Working your way from topic to research plan
- 3. Making a preliminary division of the **sections**
- 4. Making a **time schedule**
- 5. Writing out the plan in full

What: you narrow down the topic, place the topic in its academic context, formulate a main question, and determine exactly what the answer is going to cover

Why: you reason out the relevance of the question

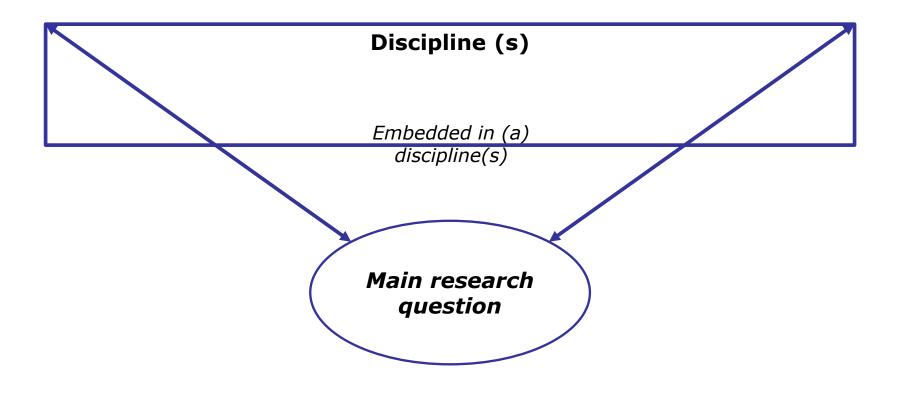
How: you determine what the logical sub-questions are, make the sub-questions operational, possibly work out a more detailed sub-question structure, and determine the research methods

Making the plan is a cyclical process

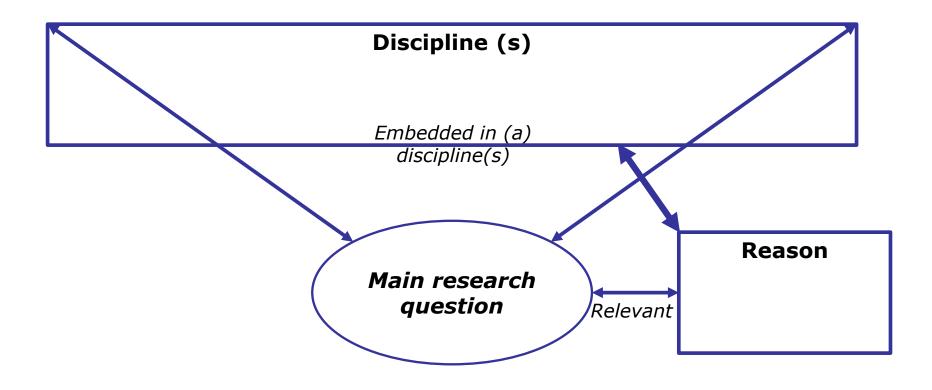
- 1. ... ties in with the knowledge within your discipline
- 2. ... is relevant
- 3. ... is researchable
- 4. ... will lead to an answer that you are looking for

"Structure Model of the Research Problem" (Oost, 1999)

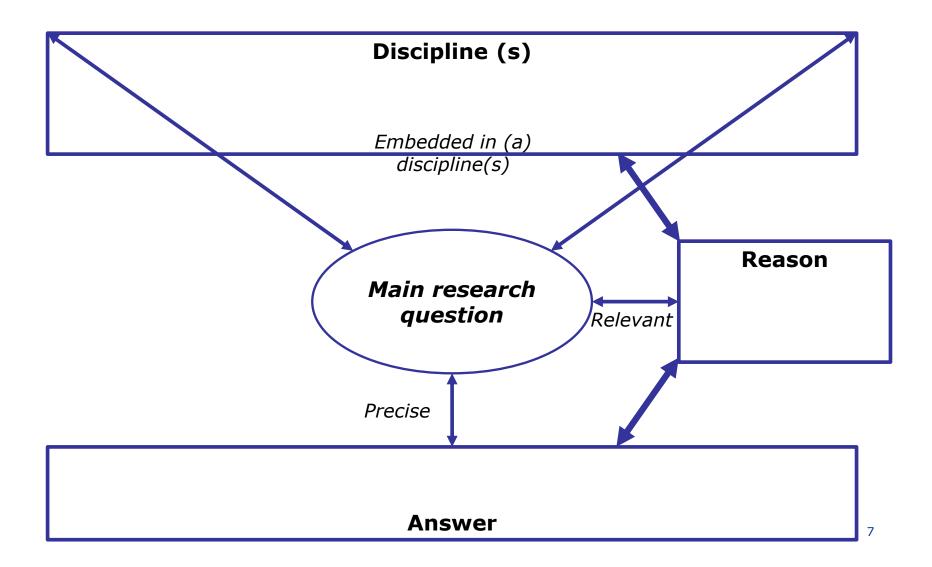
The model step by step: 1st criterion



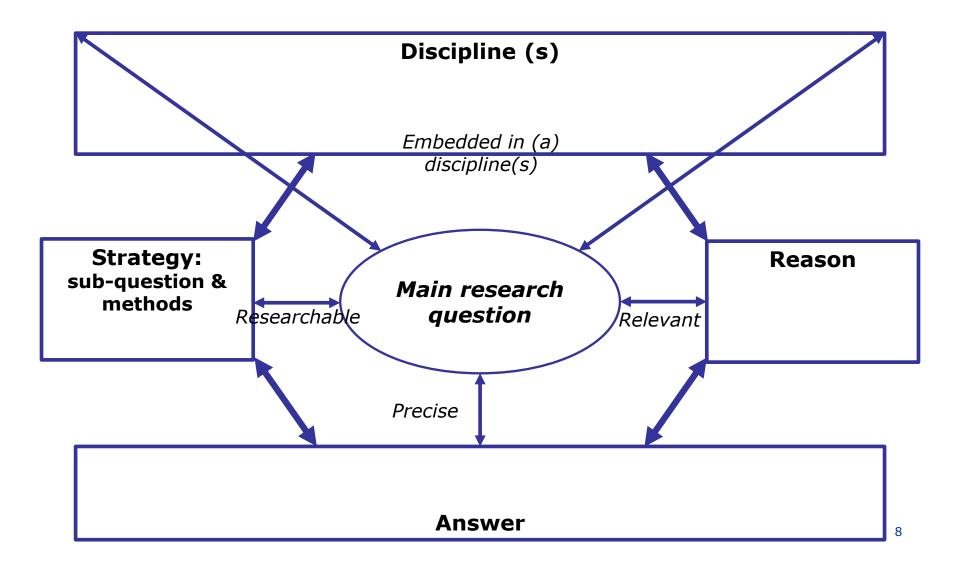
The model step by step: 2nd criterion (relevance)



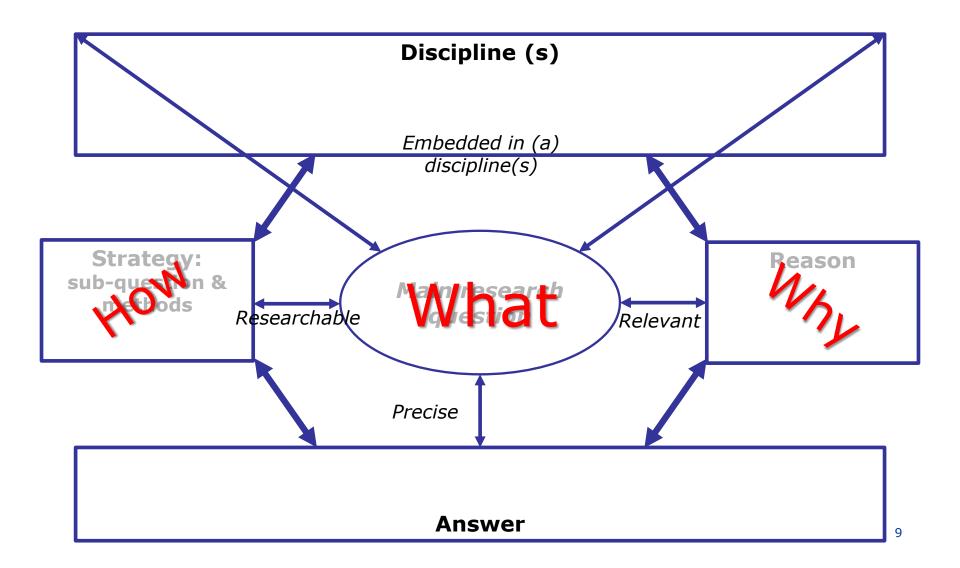
The model step by step: 3rd criterion (precision)

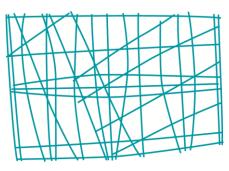


The model step by step: 4th criterion (researchability)



The model step by step: what, why and how







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Obrigado!

http://www.usp.br/nereus/

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