

# NEREUS

Núcleo de Economia Regional e Urbana  
da Universidade de São Paulo

The University of São Paulo  
Regional and Urban Economics Lab

## “Picturing your research”

De Jong, J. (2017). **Effective Strategies for Academic Writing**, Bussum: WritingUitegeverij Coutinho bv, chapter 3.

**Eduardo A. Haddad**

*Professor Titular do Departamento de Economia da USP*

# Planning the paper

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1. Finding a suitable **topic**
2. Working your way from topic to **research plan**
3. Making a preliminary division of the **sections**
4. Making a **time schedule**
5. **Writing out** the plan in full

## Research plan (step 2)

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**What:** you narrow down the topic, place the topic in its academic context, formulate a main question, and determine exactly what the answer is going to cover

**Why:** you reason out the relevance of the question

**How:** you determine what the logical sub-questions are, make the sub-questions operational, possibly work out a more detailed sub-question structure, and determine the research methods

*Making the plan is a cyclical process*

# Main question...

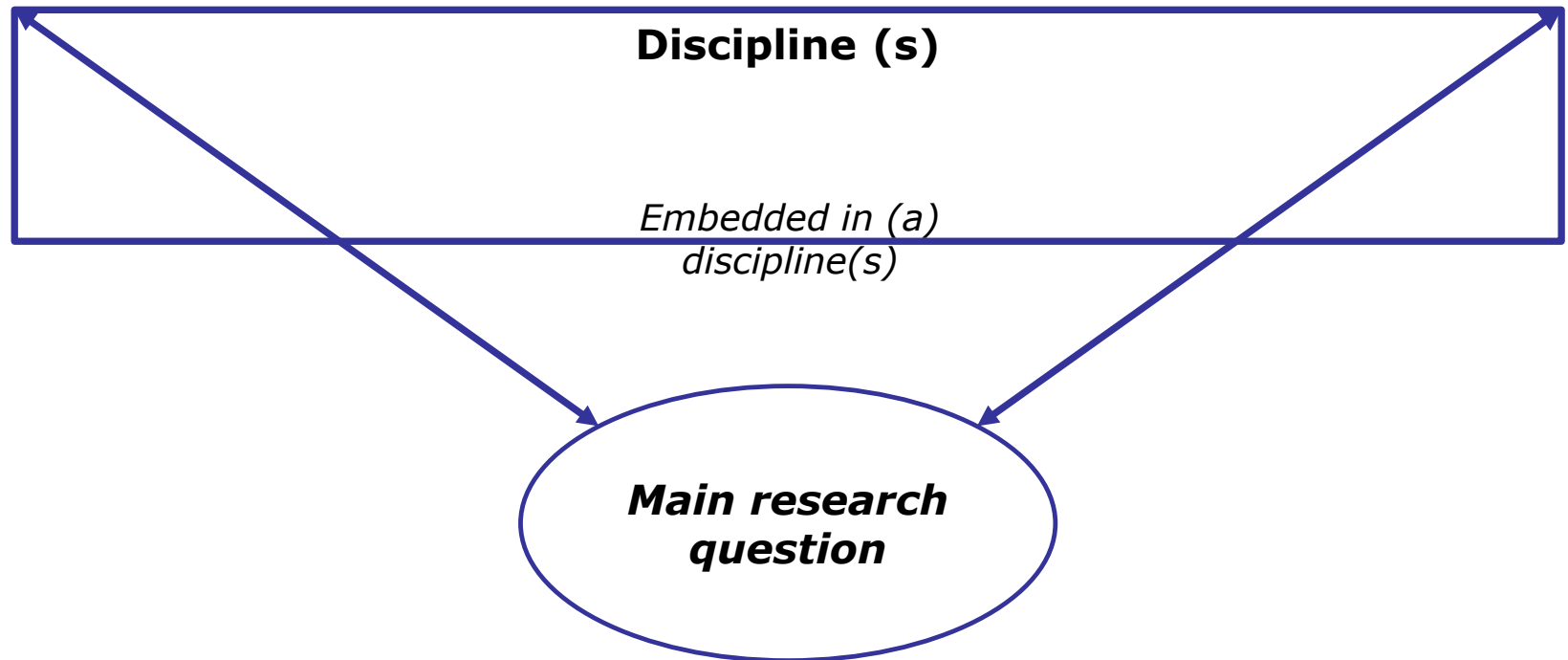
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1. ... ties in with the knowledge within your discipline
2. ... is relevant
3. ... is researchable
4. ... will lead to an answer that you are looking for

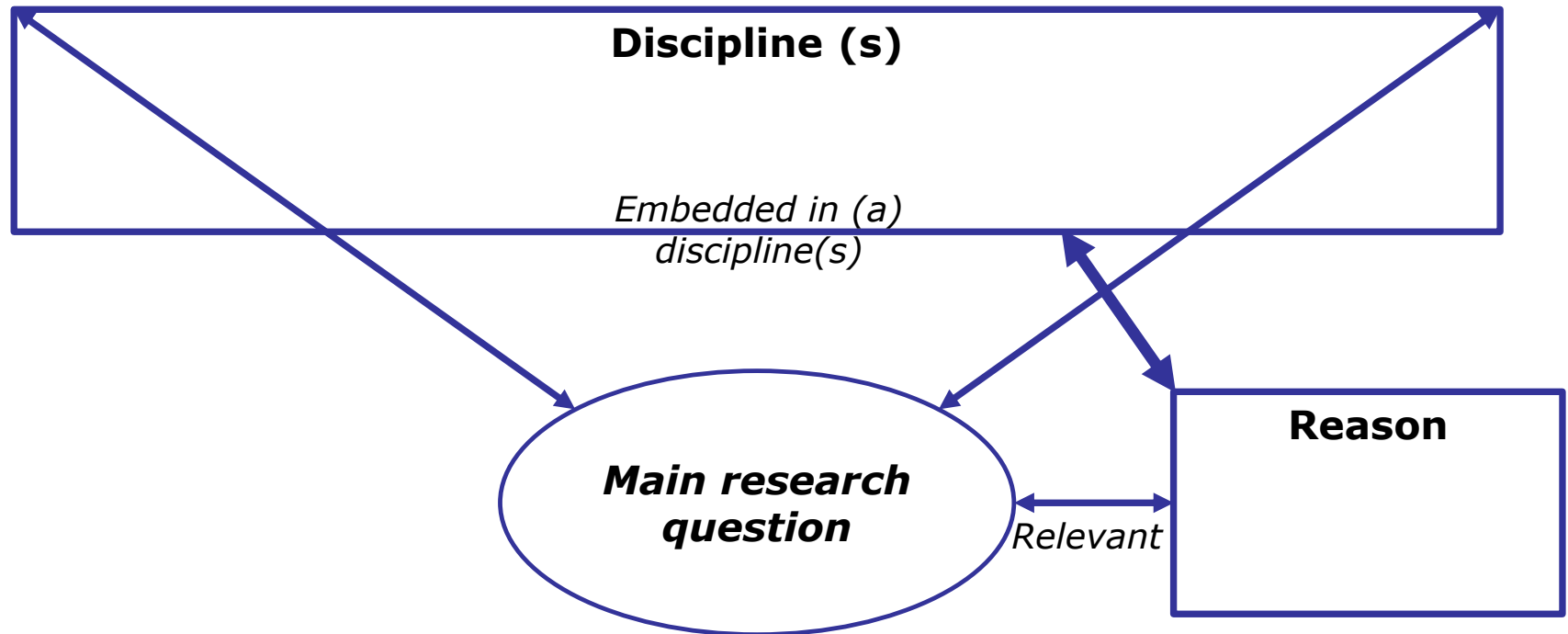
“Structure Model of the Research Problem” (Oost, 1999)

## The model step by step: 1<sup>st</sup> criterion

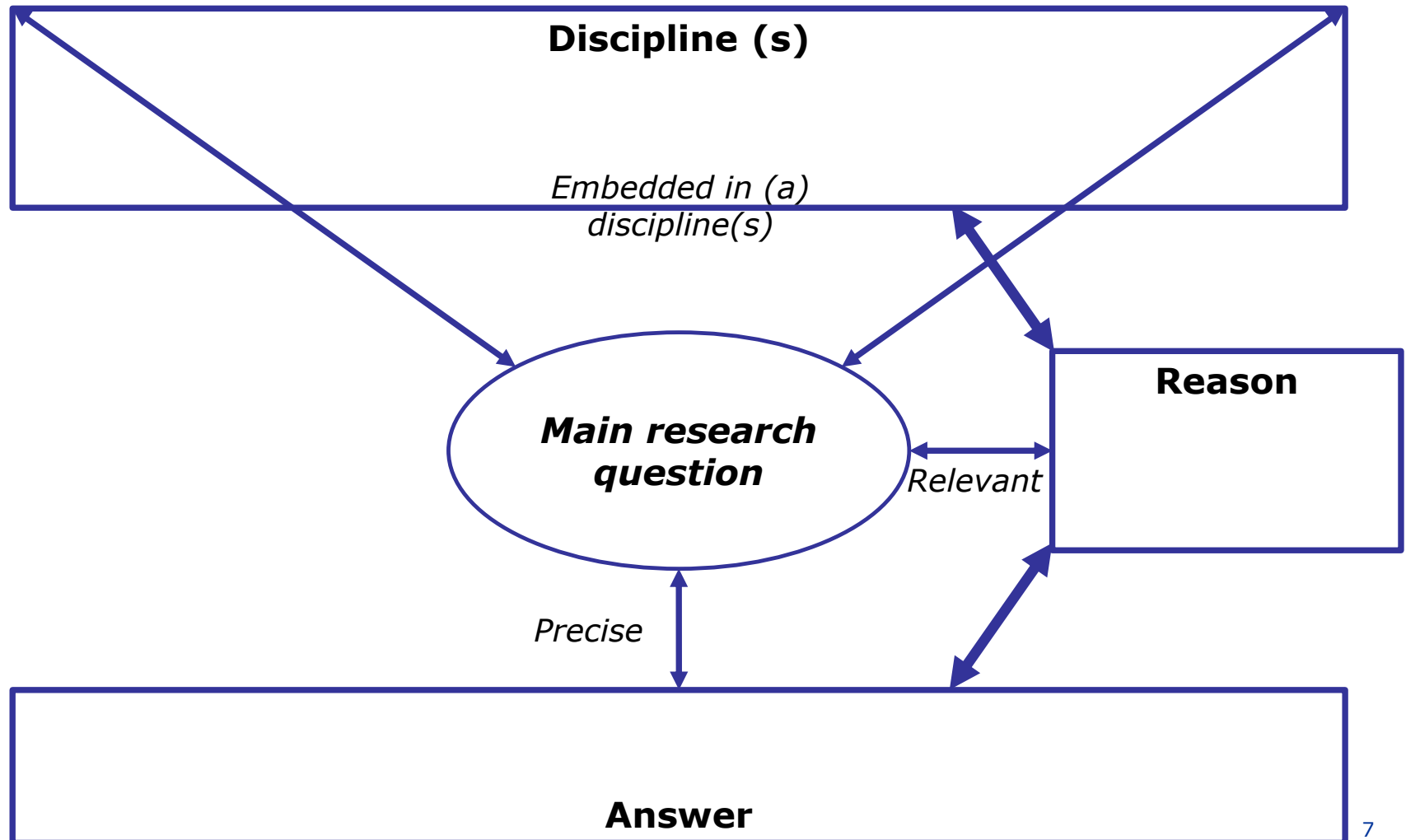
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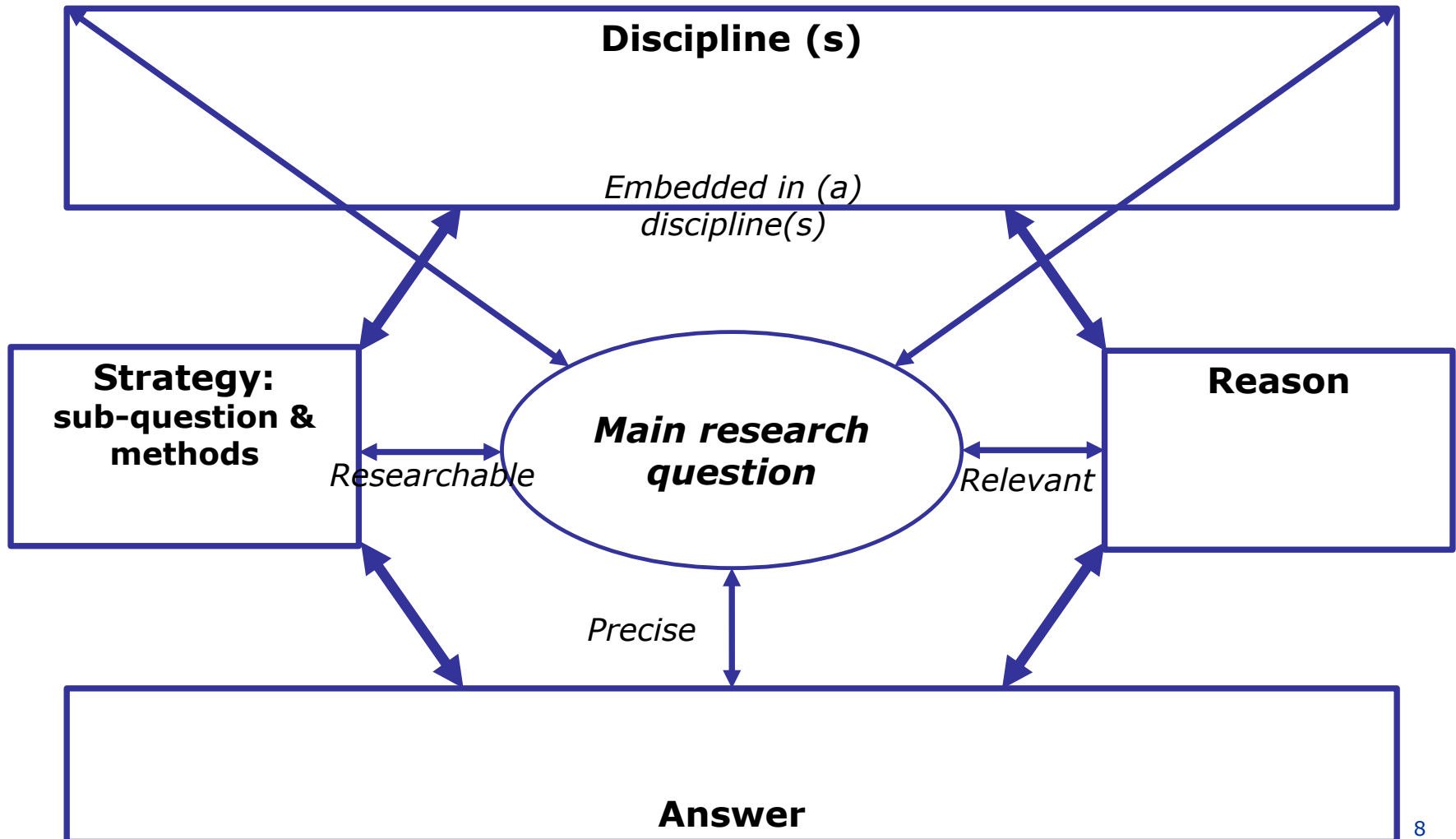
## The model step by step: 2<sup>nd</sup> criterion (relevance)



## The model step by step: 3<sup>rd</sup> criterion (precision)

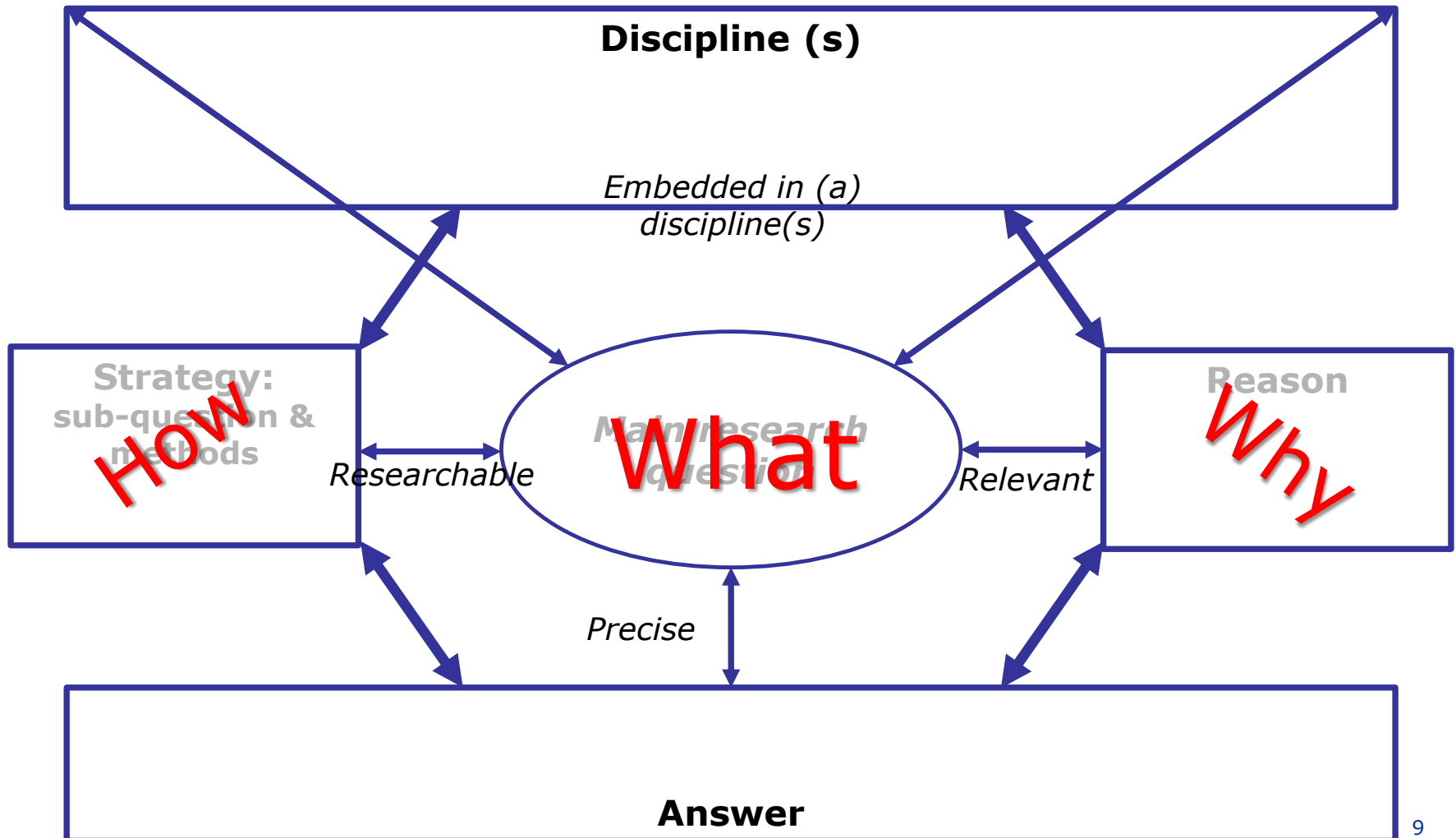


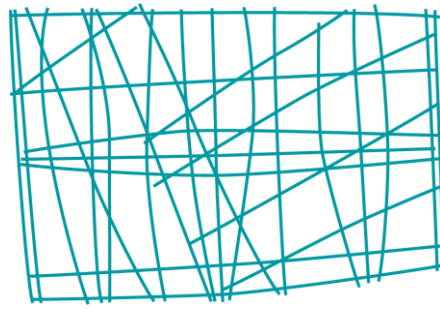
## The model step by step: 4<sup>th</sup> criterion (researchability)





# The model step by step: what, why and how





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## Obrigado!

<http://www.usp.br/nereus/>

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